

Proposed Traffic and Parking Reviews

It is suggested that the following reviews are carried out in addition to the planned review of the existing parking policy. These reviews could be undertaken in a phased approach. For example, the pricing review, parking restriction review and capacity review could be undertaken as Phase 1. The second phase would then be to carry out the highway network review.

- *A Highways Network Review* to identify whether the preferred route network, signage schemes etc. are suitable and any potential improvements that might enhance efficiency.
- *A Capacity Review* identifying whether current parking provision is meeting the needs of the towns and where constraint on supply may have a detrimental impact.
- *A Pricing Review* to identify the current charges for existing parking capacity and make recommendations for future pricing policies and pricing incentives. There needs to be a relationship between pricing and the amenities on offer and consideration will be given to differential charging based on demand.
- *A Review of Parking Restrictions* and the approach to on street parking in key retail areas including the provision of disabled parking and enforcement activity.